



SPONSOR & EXHIBITOR PACKAGES

We are very excited about the promotional opportunities available for maximizing sponsor/exhibitor interaction at the 2018 National CERT Conference in Naples, Florida on August 23-25, 2018.

A majority of CERT programs are sponsored by a public safety agency such as fire, law, and emergency services. Your participation in this event will connect you with industry decision makers and give your company national exposure to these organizations along with State and Federal emergency management. Showcase your organization's expertise at the 2018 National CERT Conference.

The 2018 National CERT Conference is also a great opportunity to showcase your CERT related products and services to CERT Program Managers, Instructors and Trainers. CERT Conference participants are always excited to visit with exhibitors during the conference.

I invite you to review the attached Sponsor and Exhibitor Packages. If you should have any questions, do not hesitate to contact me at (239) 777-8894 or via email to jcunningham@flacertassociation.org.

Thank you,

A handwritten signature in black ink that reads "James M. Cunningham". The signature is written in a cursive style.

*James Cunningham
President
Florida CERT Association*



CONFERENCE SPONSOR PACKAGES

PRESENTING SPONSOR \$25,000 (Limited to 1 Sponsor)

The Presenting Sponsor is considered the main sponsor for the 2018 National CERT Conference and receives:

- Prime logo placement on conference signage and printed materials
- Opening Session (Day 1): Special recognition during Opening Session; Logo prominently displayed on podium and on signage at entrance to Opening Session; Opportunity to speak at Opening Session
- Awards Ceremony: Special recognition at Awards Ceremony; VIP seating; Opportunity to introduce keynote speaker (Note: If Awards Dinner Sponsor is secured, Awards Ceremony benefits listed above will transfer to the Awards Dinner)
- 6 complimentary conference registrations
- Full page ad in conference participant packet
- Recognition on Social Media: Featured presence on all email conference promotion correspondence
- Website presence from time of sponsorship payment receipt thru March 31, 2019
- Prime exhibitor booth location
- VIP breakfast for 6 on first day of conference
- Collier County Emergency Operations Center Tour for six

AWARDS DINNER SPONSOR \$15,000 (Limited to 1 Sponsor)

- Special recognition during Opening Session (Day 1)
- Awards Dinner: Special recognition at Awards Dinner; VIP table seating; Opportunity to speak; Logo prominently displayed on podium and on signage at entrance to dinner
- 4 complimentary conference registrations
- Half page ad in conference participant packet
- Recognition on Social Media: Recognition on social media including featured presence on all conference promotion email correspondence
- Website presence from time of sponsorship payment receipt thru March 31, 2019
- Prime exhibitor booth location
- VIP breakfast for 4 on first day of conference
- Collier County Emergency Operations Center Tour for four

LUNCH SPONSOR \$10,000 (Limited to 2 Sponsors)

- Special recognition during Opening Session (Day 1)
- Special recognition during lunch event with logo prominently displayed on podium and on signage at entrance to lunch
- VIP table seating at lunch
- Opportunity to speak at lunch
- 2 complimentary conference registrations
- One third page ad in conference participant packet
- Recognition on Social Media: Recognition on social media including featured presence on all conference promotion email correspondence
- Website presence from time of sponsorship payment receipt thru March 31, 2019
- Prime exhibitor booth location
- VIP breakfast for 2 on first day of conference
- Collier County Emergency Operations Center Tour for two

WELCOME RECEPTION \$5,000 (Limited to 1 Sponsor)

- Special recognition during Opening Session (Day 1)
- Logo prominently displayed on signage at entrance to Welcome Reception
- 2 complimentary conference registrations
- Quarter page ad in conference participant packet
- Recognition on social media
- VIP breakfast for 2 on first day of conference
- Prime exhibitor booth location

SNACK SPONSOR \$3,000 (Limited to 4 Sponsors)

- Special recognition during Opening Session (Day 1)
- Logo prominently displayed on podium in one or more breakout rooms for duration of conference (evenly distributed among all Snack Sponsors)
- 1 complimentary conference registration
- Quarter page ad in conference participant packet
- Recognition on social media
- VIP breakfast for 1 on first day of conference
- Prime exhibitor booth location

ADDITIONAL OPPORTUNITIES

- Inclusion of your promotional item(s) in conference tote bags



CONFERENCE EXHIBITOR PACKAGES

STANDARD EXHIBITOR PACKAGE \$500

- One (1) 8' x 8' exhibitor space
- One (1) 6' table
- Two (2) chairs
- Wireless internet access
- Quarter page ad in conference participant packet (if fees paid by July 1, 2018)
- Inclusion of samples or literature in Conference Tote Bags
- Access to Contact List of Conference Registrants

PRIME EXHIBITOR PACKAGE \$1,000

Includes all items in the Standard Exhibitor Package plus:

- One (1) 8' x 10' exhibitor space with choice of prime booth location on a first paid, first served basis
- 2 complimentary conference registrations
- Recognition on social media
- Access to Contact List of Conference Registrants

NON-PROFIT EXHIBITOR PACKAGE (Complimentary)

- Non-profits will be given exhibitor space as available on a first come, first served basis

Exhibitor Hours*

Wednesday, August 22, 2018 to Friday, August 24, 2018 at 5:00 p.m.

Standard and Prime Exhibitor Packages have additional hours on Saturday, August 25, 2018 from 9:00 a.m. to 12 Noon at the disaster drill site.

**Hours are subject to change as agenda is finalized.*

Florida CERT Association is a 501c(3), the fiscal agent for the conference. Contribution receipt will be provided once payment is received.

Thank you for supporting the 2018 National CERT Conference.