

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



Sheraton Panama City Beach Golf & Spa Resort
4114 Jan Cooley Drive
Panama City Beach, FL 32408

September 22-24, 2022

2022 Sponsor Packages

We are very excited about the promotional opportunities available at the 2022 Florida CERT Association State Conference in Panama City Beach, Florida from September 22 to September 24, 2022. You will have the opportunity to showcase your products and services to CERT Program Managers, CERT Instructors/Trainers and other Emergency Management Professionals at this Conference.

As the majority of the CERT programs are sponsored by a public safety agency such as fire, law enforcement and emergency services, your participation in this event will connect you with industry decision makers and give your company exposure to these organizations. As the Florida CERT Association is a 501(c)(3) Corporation, your sponsorship fee will be tax-deductible.

CERT Conference participants are always excited to visit with exhibitors during the Conference. We invite you to review our promotional opportunities and choose the one that is right for you.

If you have any questions, please do not hesitate to contact us:

eMail: StateInfo@FlaCERTassociation.org
Bruce Caruso: 954-547-2245 – carusob212@gmail.com
Carol Sjursen: 954-803-6338 – csjursen@bellsouth.net
Justin Powell: 850-307-3726 – justin@waltoncountym.org

We look forward to having you at our Conference!

Thank you,

Florida CERT Association 2022 Conference Committee

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



2022 Sponsor Packages

TITLE SPONSOR - \$10,000 (One Available)

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Full Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Five (5) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall
- Opportunity to Speak During Open Plenary Session (Day 1)
- Opportunity to Assist with Awards Presentations
- Opportunity to Speak at Awards Breakfast
- Opportunity to Provide Video on Website
- Opportunity to Provide Official Conference Tote Bag with Your Company Logo

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



2022 Sponsor Packages

AWARDS BREAKFAST SPONSOR - \$7,500 (One Available)

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Three Quarter (3/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Four (4) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Opportunity to Speak at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall
- Opportunity to Assist with Awards Presentations

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



2022 Sponsor Packages

PLATINUM SPONSOR - \$5,000

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Three Quarter (3/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Four (4) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



2022 Sponsor Packages

COFFEE SPONSOR - \$3,000 (Two Available)

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Half (1/2) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Three (3) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall
- Prominent Signage During Morning Coffee Service either Thursday or Friday

FLORIDA CERT



ASSOCIATION

Community Emergency Response Team

2022 Sponsor Packages

GOLD SPONSOR - \$2,500

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Half (1/2) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Three (3) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall

FLORIDA CERT



ASSOCIATION

Community Emergency Response Team

2022 Sponsor Packages

SILVER SPONSOR - \$1,000

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team

2022 Sponsor Packages

BRONZE SPONSOR - \$500

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise

Expected Exhibitor Hours:

Wednesday, September 21, 2022 from 5:30 pm to 7:30 pm

Thursday, September 22, 2022 from 8:00 am to 5:00 pm

Friday, September 23, 2022 from 8:00 am to 5:00 pm

Exhibitor Set Up:

Wednesday, September 21, 2022 from 1:00 pm to 5:00 pm

Make Sponsorship Check Payable To:

Florida CERT Association

Mail To:

Christy Moore, Treasurer
3000 Clarcona Rd., Lot 1001
Apopka, FL 32703