

Welcome to the



**2018 National CERT Conference
Naples, Florida**

Presented by

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team

CERT STRONG

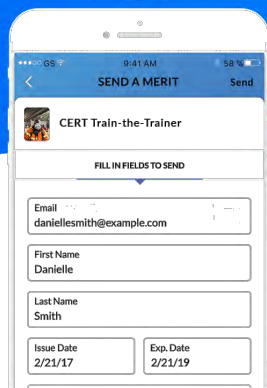
2018 NATIONAL CONFERENCE · AUG 23-25, 2018 · NAPLES, FL



Organizations use Sigma to securely digitize, send, and verify credentials for volunteer trainings, employee certifications and member experiences, every day.



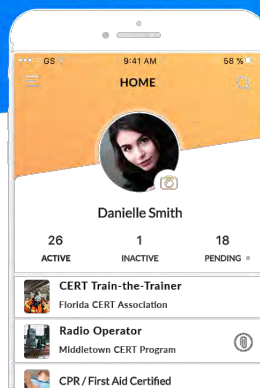
SEND



Organizations send digital credentials to their members and trainees.



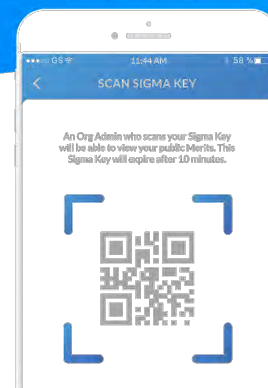
RECEIVE



Recipients accept their credentials on their profile, in-app or online.



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Credentials are verified by Organizations to confirm Individuals' qualifications.

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Taylor Robinson
taylor@sig.ma



help@sig.ma
1-844-MY-SIGMA

Welcome to Naples, FL



To 2018 National Conference Attendees:

As President of the Florida CERT Association, I'd like to personally welcome each of you to the 2018 National CERT Conference.

With dozens of states represented and delegates from hundreds of CERT teams and local, state and federal governmental agencies from around the United States, this conference is justly a national event.

Designed to not only give you the opportunity to train in numerous tracks including Disaster Response, Program Manager and Initiatives Across the Nation, the conference also offers you the occasion to network with and acquire best practices from other professionals from around the nation.



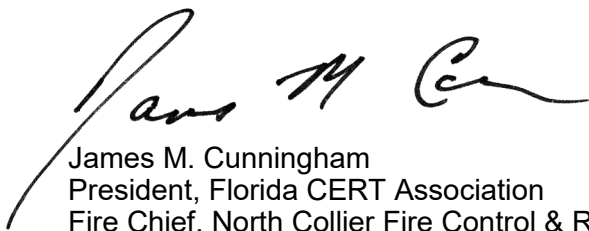
Additionally, you will hear the lessons learned from the CERT program managers, instructors and volunteers having experienced the 2017 disasters including the massive wildfires in California, the catastrophic flooding of Hurricane Harvey in Texas and the destructive and damaging winds of Hurricane Irma in Florida.

Through all of these disasters, and as designed back in 1985, CERT teams stood strong in aiding and assisting their hard hit communities.

So, during the next few days, I challenge you to immerse yourself in the conference and all things CERT. Network with fellow CERT members, instructors and presenters, exhibitors and sponsors....I guarantee that you will take away something valuable from all you meet.

In conclusion, I thank each of you for attending the 2018 National CERT Conference.

Sincerely,



James M. Cunningham
President, Florida CERT Association
Fire Chief, North Collier Fire Control & Rescue District



**RICHARD M.
SCHULZE**
FAMILY FOUNDATION

Welcome Reception - Wednesday, August 22nd 6:00 pm - 8:00 pm

The Richard M. Schulze Family Foundation has generously sponsored a welcome reception on Wednesday, August 22nd. The reception will be in the Exhibitor Hallway (Solarium North) from 6:00 pm to 8:00 pm. We invite you to join us for appetizers and mingling with other conference attendees.



Conference T-Shirts

Thanks to Sew Shore for generously donating conference T-shirts for all attendees. Make sure to pick up your T-shirt when at the registration desk.

Hospitality Suite - Florida Building, Room 23

Every great conference has a Hospitality Suite. Stop by for some after-hours socializing and meet people from CERT programs across the U.S. The Hospitality Suite is located in the Florida Building, Room 23 of the Naples Beach Hotel and will be open Monday, August 20 through Saturday, August 25th from 6:30 pm to 10:00 pm daily except on Wednesday when it will be closed during Welcome Reception. The Welcome Reception is in the Exhibitor Area Wednesday, August 22 from 6:00 pm to 8:00 pm. Hospitality Suite will be open after the Welcome Reception ends from 8:00 pm to 10:00 pm.

Share your Experience - #CERTSTRONG2018

Make sure to use #CERTStrong2018 during the conference to share your experiences and to see what other people are doing at the National CERT Conference.

Casino Night



A Casino Night has been arranged for Thursday night, August 23, 2018. Complimentary travel to/from the casino and hotel will be provided. Busses will be leaving the hotel at 6:00 pm to go to the casino. Busses will depart from the casino at 9:45 pm and are expected to return to the hotel by 10:30 pm.

Each attendee will receive a \$25 Free Play offer. In order to utilize the free play, the attendee will need to sign up for the casino's free Wild Card membership. A valid state issued ID, passport or military ID is required. ID is also required to claim any jackpot wins.

If you are interested in participating and haven't signed-up on the website, please stop by the Registration Desk before 5:00 pm.



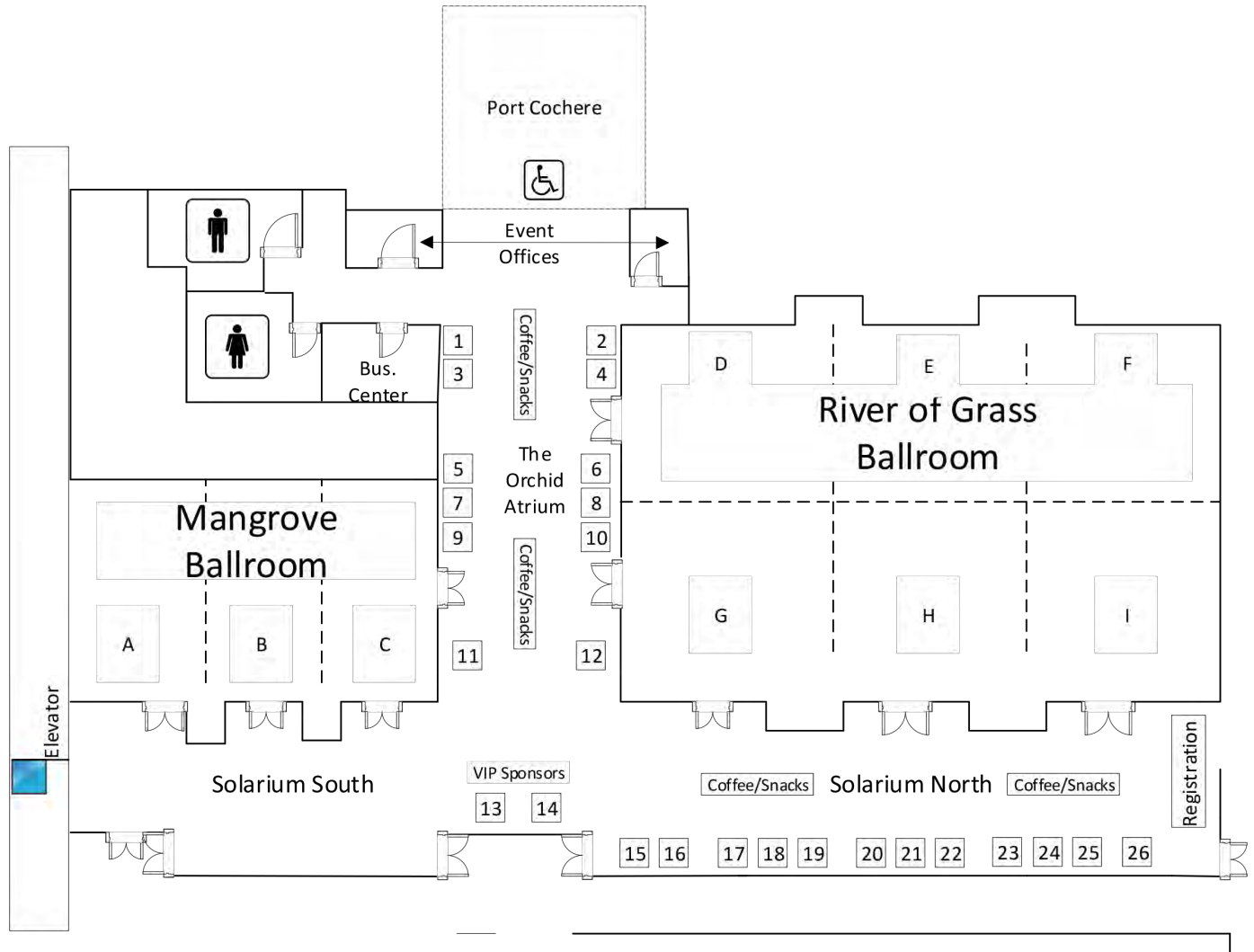
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Exhibitor Booths

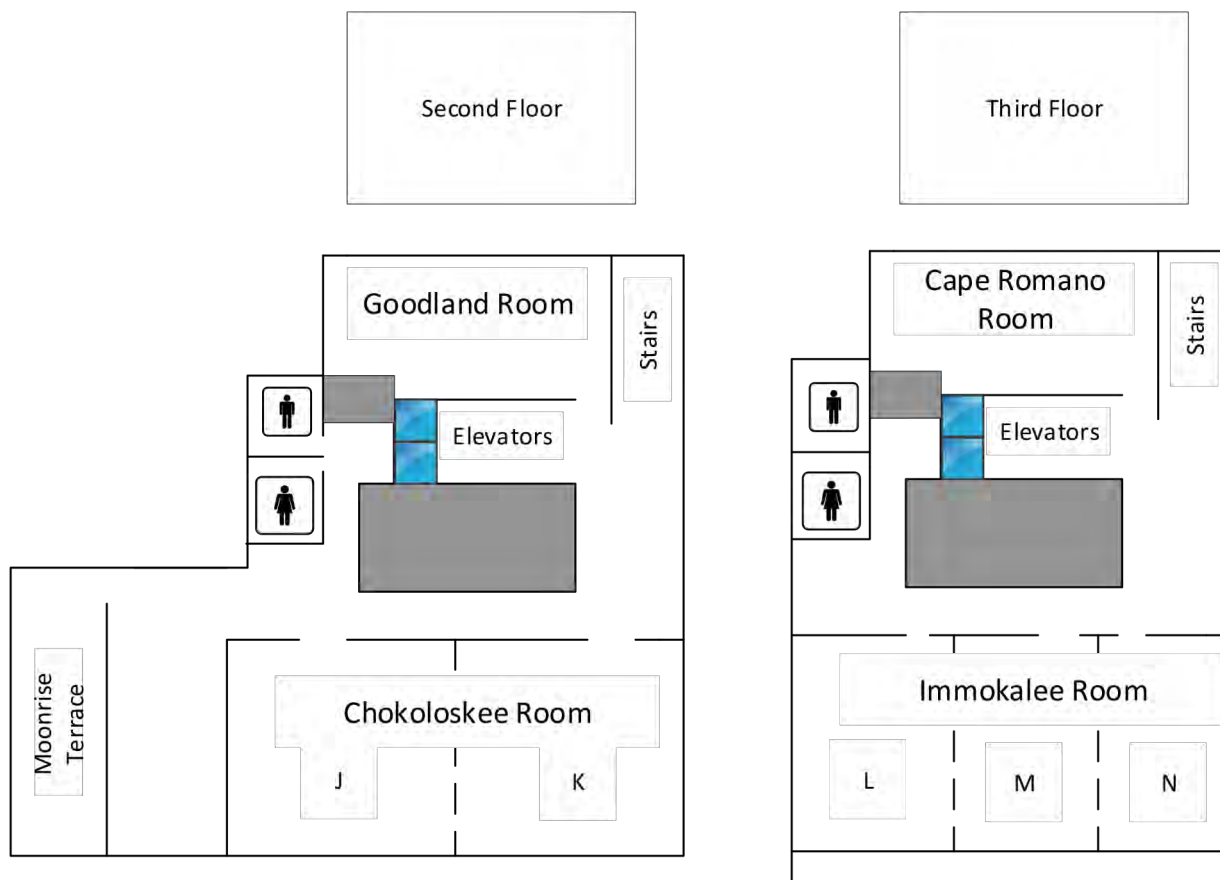
13 - Prime Sponsor - Sigma

14 - Conference Partner - Volunteer Florida

- 18 - 2020 National CERT Conference - MO
- 5 - American Red Cross (FL South Region)
- 9 - Ashbritt
- 1 - Caravan Studios, a division of TechSoup
- 22 - CarePatrol
- 10 - CERT Responder Magazine
- 20 - Chef 5 Minute Meals
- 3 - Convoy of Hope
- 12 - CrowdSource Rescue
- 21 - Emergency Rescue Solutions Group
- 16 - Florida State University

- 19 - Grainger
- 6 - Grey Wall Software LLC/VEOCI
- 15 - Jarvis Property Restoration
- 25 - Motorola Solutions
- 4 - Peace River K9 SAR
- 24 - PrepareSmart
- 26 - ProPac
- 17 - Ready America, Inc.
- 23 - The Salvation Army
- 11 - Tom's Rain Barrels
- 8 - Z-Medica

Conference Sponsors and Exhibitors



This conference would not be possible without the following support:

Conference Partner - Volunteer Florida

Presenting Sponsor - Sigma

Welcome Reception Sponsor - Richard M. Schulze Family Foundation

Conference T-Shirts Sponsor - Sew Shore

Disaster Drill Lunch Sponsor - The Salvation Army, Naples



The Sigma Experiment

CERT programs, disaster response, and volunteer initiatives everywhere all rely on one thing: trustworthy credentials. From program membership to advanced qualifications, these credentials allow us to safely participate, respond, and command. However, this often overlooked aspect of our operations is stuck using antiquated paper systems that haven't kept up with our rapidly evolving world of response procedures, and with the ever-increasing pace of natural and man-made disasters a solution is needed.

This year, the National CERT Conference is partnering with Sigma to issue digital credentials to all conference participants. Sigma is a free tool for organizations to securely issue and verify digital credentials that can be relied upon in every situation and verified instantly. Having all of your credentials in one place and accessible at your fingertips can more easily enable resource sharing between programs and effective deployment of qualified individuals when it matters most.

During the conference we will be checking-in attendees at some conference events using the Sigma app and issuing to you lasting digital credentials that you will have access to on your phone or computer. This will include training classes, breakout sessions, drills, and exhibitor booth visits. This will enable us to give credit where it is due, but also to see which sessions and trainings mattered most to improve future conferences.

In order to have a realistic experience we are asking for all conference attendees to participate. Please start yourself by registering with Sigma at try.sig.ma/cert now, or by visiting the registration desk, and accepting the credentials you have been issued. You will then be able to verify your digital credentials at each event you attend with Sigma's mobile app. There will be sign in sheets everywhere we do the tracking as a backup.

Conference and Sigma staff will track the information behind the scenes and issue you additional credentials as you complete activities. When the conference concludes we will send out a report that shows the different activities each conference attendee participated in along with variance in how active some attendees were compared to others.

By participating in this exercise and watching as we send reports out you will get an idea of how your CERT program can use a platform like Sigma to capture your volunteers' training and activity. You are encouraged to sign your program up at www.sig.ma/createorg and issue credentials to your membership at home on an ongoing basis. The more programs use this standardized solution the more CERT as a whole will benefit.

If you have any questions please stop by the registration desk, or email Taylor Robinson, from Sigma's Public Sector team, at taylor@thesigma.com (650-648-3613).



SIGMA

Pre-conference Agenda



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

	River of Grass I	River Grass H	Mangrove AB	River of Grass G
MONDAY, AUGUST 20, 2018				
8:00 am - 5:00 pm	L-428 CERT Train the Trainer	L-427 CERT Program Manager	L-426 Building a Roadmap to Resilience	G-288 Volunteer and Donations Management
6:30 pm - 10:00 pm	HOSPITALITY SUITE - FLORIDA BUILDING, ROOM 23			
TUESDAY, AUGUST 21, 2018				
8:00 am - 5:00 pm	L-428 CERT Train the Trainer	L-427 CERT Program Manager	L-426 Building a Roadmap to Resilience	G-288 Volunteer and Donations Management
6:30 pm - 10:00 pm	HOSPITALITY SUITE - FLORIDA BUILDING, ROOM 23			
WEDNESDAY, AUGUST 22, 2018				
8:00 am - 12 Noon	L-428 CERT Train the Trainer	L-427 CERT Program Manager	L-426 Building a Roadmap to Resilience	G-489 Management of Spontaneous Volunteers in a Disaster
1:00 pm - 5:00 pm		Salvation Army Intro to Emergency Disaster Services	You are the Help Until Help Arrives	
6:00 pm - 8:00 pm	WELCOME RECEPTION - EXHIBITORS HALL			
8:00 pm - 10:00 pm	HOSPITALITY SUITE - FLORIDA BUILDING, ROOM 23			

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2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Conference Agenda

Thursday, Aug 23

	INITIATIVES ACROSS NATION	DISASTER RESPONSE	PROGRAM MANAGER	ADVANCED CERT TRAINING	ADVANCED TRAINING	BONUS
	Mangrove A	Mangrove B	Mangrove C	Chokoloskee	Immokalee	River of Grass G
THURSDAY, AUGUST 23, 2018						
8:30 am - 11:00 am	OPENING PLENARY SESSION (RIVER OF GRASS BALLROOM)					
11:00 am - 12 Noon	CONFERENCE GROUP PHOTO AND EXHIBITOR TIME					
12 Noon - 1:30 pm	AWARDS CEREMONY & LUNCH					
1:45 pm - 3:00 pm	Mississippi Youth Preparedness Initiative	Watchtower: Engaging CERT Volunteers from Their Home	CERT Program Manager Q&A			Incorporating Firefighter Rehab into Your CERT Program
3:00 pm - 3:30 pm	COFFEE BREAK/EXHIBITORS					
3:30 pm - 5:00 pm	CERTifying Higher Ed	Lessons Learned from the Unprecedented Disaster Response Season in 2017: Hurricanes Irma, Harvey and the Northern California Wildfire Debris Removal Missions	Preparedness for Non-English Communities: Spanish and Chinese	Teen CERT Train-the-Trainer Annex* (1:45 pm - 5:45 pm)	Shelter Field Guide Training (1:45 pm - 5:45 pm)	Search and Rescue – The Next Evolution in Situational Awareness through Whole Community Involvement
6:00 pm - 10:00 pm	CASINO NIGHT					
6:30 pm - 10:00 pm	HOSPITALITY SUITE (FLORIDA BUILDING, ROOM 23)					



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Conference Agenda

Friday, Aug 24



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

	INITIATIVES ACROSS NATION	DISASTER RESPONSE	PROGRAM MANAGER	ADVANCED CERT TRAINING	ADVANCED TRAINING	BONUS
	Mangrove A	Mangrove B	Mangrove C	River of Grass G	River of Grass H	River of Grass I
FRIDAY, AUGUST 24, 2018						
8:00 am - 9:00 am				CERT Firefighter Rehab (8:00 am - 12:00 pm)	Salvation Army ServSafe Food Handler- National Restaurant Association (8:00 am - 12:00 pm)	CERT Tabletop Exercise (8:00 am - 12:00 pm)
9:00 am - 10:15 am	Youth Preparedness Councils	After the First 80 Seconds	Using CERT Volunteers to Staff an EOC			
10:15 am - 10:45 am	BREAK/EXHIBITORS					
10:45 am - 12 Noon	CERT in other Countries: China, Laos, and Chile	Responding to a School Shooting: Parkland, Marjory Stoneman Douglas High School 2/14/18	Tips & Best Practices for Taking Over, Maintaining or Revitalizing a CERT Program			
12 Noon - 1:00 pm	BOXED LUNCH PROVIDED					
1:00 pm - 2:15 pm	Incorporating Individuals with Disabilities into CERT	Leading Your Team to That Next Level	Creating an Advanced CERT Program	Stop the Bleed	Active Assailant/ Shooter Response Options for Civilians	Unmanned Aircraft Systems in Public Safety & Emergency Management
2:15 pm - 2:45 pm	BREAK/EXHIBITORS					
2:45 pm - 5:00 pm	CLOSING PLENARY SESSION					
6:30 pm - 10:00 pm	HOSPITALITY SUITE - (FLORIDA BUILDING, ROOM 23)					



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2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Opening Plenary Thursday, August 23

The 2018 National CERT Conference will officially kick off at 8:30 am. on Thursday, August 23rd with an Opening Plenary to be held in the River of Grass Ballroom. Opening plenary includes:

- Presentation of Colors
- National Anthem
- Welcome Messages from Key Dignitaries
- Welcome Message from Conference Partner Volunteer Florida
- Welcome Message from Conference Presenting Sponsor Sigma
- Brief Recap of Hurricane Irma
- Brief Presentation from the Flood Insurance and Mitigation Administration (FIMA)
- Brief Overview of Conference Agenda

Following the Opening Plenary, a group photo will be taken. After the group photo, you will have time to visit with exhibitors while the Awards Luncheon is being setup.

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Awards Luncheon



The 2018 National CERT Conference Awards Luncheon will be in the River of Grass Ballroom from 12:00 pm to 1:30 pm on Thursday, August 23rd. A plated lunch will be served during this ceremony. Please join us as we celebrate award winning CERT Programs and Volunteers!



FLORIDA CERT ASSOCIATION AWARDS

Distinguished Service

Presented to a long-standing Florida CERT Volunteer who has demonstrated extensive leadership through sustained and significant contributions to the CERT organization.

Silver Star Award

Presented to an individual in Florida whose dedicated, unselfish and enthusiastic service has contributed to the growth and development of the CERT and Emergency Management communities.

NATIONAL AWARDS

Preparing the Whole Community

Presented to an organization, program, or jurisdiction that successfully engages the whole community to improve disaster preparedness and resilience; encourages and explores ways to develop whole community partnerships; and advocates a grassroots approach to emergency planning.

Outstanding Inclusive Initiatives in Emergency Management

Presented to an organization, program, or jurisdiction that has excelled in working with populations that are disproportionately impacted by disasters due to risks associated with economic status, limited English proficiency, cultural diversity, or access and functional needs in order to better prepare them for disasters.

2018 National CERT Team of the Year

Presented to the Community Emergency Response Team that created/implemented an initiative and/or innovation that improves the ability of their CERT program to achieve innovative and sustainable practices in emergency management to make their jurisdiction safer, stronger, better prepared, and more resilient (e.g. in the areas of public education, training and engagement; government/non-government partnerships and integration of services, capacity building, etc.).

2018 National CERT Volunteer of the Year

Presented to the CERT volunteer for outstanding contribution to their CERT program and community as an unpaid program manager, instructor, team leader or general volunteer.



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Friday Afternoon Plenary

A plenary is scheduled for Friday afternoon, August 24th, with the Disaster Drill scheduled offsite on Saturday, August 24 to officially end the conference. This plenary will be held in the River of Grass Ballroom from 2:45 pm to 5:00 pm.

Two panel discussions will be presented during the plenary: one regarding how CERT programs can access grant funding and the other on background checks — both are very important topics for CERT. If you have questions that you would like the panel to address please stop by the registration desk and leave a note. This will allow the panelists to prepare for the question and offer a comprehensive answer. The audience will have the opportunity to ask questions during the panel as well (as time permits).

FEMA will give a CERT update about what is coming down the pipeline from FEMA including the new website and CERT curriculum.

Lastly, Missouri will give a short teaser regarding their upcoming National CERT Conference in 2020.

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Disaster Drill

Saturday Aug 24



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

The full-scale disaster drill is scheduled for Saturday, August 25th. Please meet in the hotel lobby at 7:30 am. Transportation will be provided to/from the hotel and drill site. Lunch will also be provided by The Salvation Army. Buses are schedule to take participants back to the hotel at 1:00 pm.

Disaster Drill Location:
First Baptist Church & Academy of Naples
3000 Orange Blossom Drive
Naples, FL 34109

If you have not already signed up for the drill, please stop by the Registration Desk.



Pre-Conference Sessions

CERT Train-the-Trainer Course (L-428)

Brenda Emrick, Chad Fitzgerald, Melanie Devine, River of Grass I

This course prepares participants to deliver the Federal Emergency Management Agency's (FEMA) CERT Basic Training course and focuses on:

- Delivering the CERT Basic Training;
- Conveying the messages and intent of the CERT Program (e.g., safety, teamwork, place in overall community emergency operations plan);
- Assuring that students achieve the objectives of the CERT Basic Training; and
- Creating a comfortable yet managed learning environment.

CERT Program Manager (L-427)

Jake Heflin, Yolanda McGlinchey , Kit Marshall River of Grass H

This course prepares participants to establish and sustain an active local CERT program, defines the core components of a local CERT program and focuses on effective practices for:

- Developing local CERT program goals and a related strategic plan;
- Promoting local CERT programs;
- Orienting, managing, and retaining CERT members;
- Recruiting, funding, managing, and retaining CERT trainers;
- Acquiring and managing program resources;
- Delivering and managing effective training and exercises;
- Developing policies and procedures for operating a local CERT program; and
- Evaluating and sustaining the program.

Introduction to Salvation Army Emergency Disaster Services

Jessica Geib - Track B River of Grass H

The gateway course to The Salvation Army's disaster training program, Introduction to The Salvation Army Emergency Disaster Services, is required for all disaster workers. The course offers an overview of The Salvation Army's mission, the services it provides during a disaster, and prepares participants for their first disaster assignment, describing everything from packing to travel to self-care. This course is available in both a classroom and an online self-study version and is a prerequisite for most other Salvation Army disaster training courses.

NOTE:

Introduction to The Salvation Army Emergency Disaster Services and You are the Help Until Help Arrives classes still have plenty of room!

Pre-Conference Sessions



Building a Roadmap to Resilience (L426)

Tyler Krska, Andrew Burrows
Mangrove AB

This course helps prepare communities to build a Whole Community Approach to Emergency Management by teaching Principles, Themes, and Pathways for Action, and other promising practices uncovered by local leaders across the nation. Participants will develop a plan of implementation in their own community, receive the tools and knowledge to establish a community coalition, and learn to encourage local leaders to augment resilience within the unique circumstances of their community.

Volunteer and Donations Management (G288)

Ken Skalitzky, Christy Rojas-Kasten
River of Grass G

This training will support local governments and their emergency management partners in preparing for, responding to, and recovering from disaster events at the local level. The course is designed to strengthen the abilities of local jurisdictions to successfully prepare for and handle volunteer and donations management issues that may arise. The course content and activities may also serve as a template, thereby enhancing uniformity in addressing areas of donated unsolicited goods, unaffiliated volunteers, and undesignated cash. This training also provides information regarding the state's volunteer and donations management responsibilities, which are designed to help build relationships between government and non-governmental organizations.

You are the Help Until Help Arrives

Tyler Krska, Andrew Burrows
Mangrove AB

Life-threatening emergencies can happen fast and emergency responders aren't always nearby. You may be able to save a life by taking simple actions immediately. This FEMA program will teach you how to:

- Use simple and effective skills to save lives;
- Effectively communicate with 9-1-1 Operations;
- Stay Safe;
- Stop life-threatening bleeding;
- Managing your body under stress; and
- Position the injured.

Management of Spontaneous Volunteers in a Disaster (G489)

Ken Skalitzky, Christy Rojas-Kasten
River of Grass G

One of the most crucial activities for an emergency manager during a disaster is to ensure that disaster volunteers are effectively used in their impacted communities. The purpose of this course is to introduce the skills and planning considerations that are required to manage large numbers of people who are not affiliated with an experienced relief organization, but who want to help in disasters. These "spontaneous volunteers" are generally well motivated and sincerely want to help, but if their efforts and resources are not coordinated effectively their presence may be counterproductive and an added strain on the disaster area.



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Conference Sessions

Thursday 1:45 pm - 3:00 pm

Mississippi Youth Preparedness Initiative

Ryan Akers, Dave Nichols **Initiatives Track - Mangrove A**

MyPI National is a two-time national award winning youth preparedness/youth leadership hybrid initiative that focuses on dynamic partnerships, producing a new model for preparedness education, a comprehensive curriculum, and a service campaign that emphasizes engagement, empowerment, and service/leadership within a relatively untapped population group, teenagers.

This campaign allows youth to be trained through an extensive curriculum, complete a capstone service project, be introduced to new technology and first responder-related career fields, participate in disaster simulations, etc.

WATCHTOWER:

Engaging CERT Volunteers from their home

Lisa Rubey **Disaster Track - Mangrove B**

Session will talk about the success of the new watchtower operations and using volunteers to monitor specific areas such as weather, traffic, social media, power outages and more in order to provide intel information to emergency responders that can use it. Volunteers are trained to find the intel using their home computers and report in at specified times to provide a greater picture. The speaker will talk about discovering the needs for your community and developing a watch tower for training and recruiting CERT members. Further discussion will focus on the success of the watchtower operations in several city events and in emergency response during Hurricane Harvey.

CERT Program Manager Questions and Answers

Tyler Krska, Ken Skalitzky, Christy Rojas-Kasten **Program Manager Track - Mangrove C**

This is an opportunity for CERT Program Managers to ask FEMA and State level CERT Administrators any questions regarding CERT. Tyler Krska, the National CERT Program Manager at FEMA Headquarters will facilitate the session. Several State CERT Administrators will also be present to help answer questions.

Incorporating Firefighter Rehab into your CERT program

Kit Marshall, John Ignatczyk, Chris Winn, Cody Weireter **Bonus Track - River of Grass G**

This session will focus on teaching on how different CERT programs are using their CERT volunteers to assist with Firefighter Rehab activities during a fire response. Hear from programs in Texas and California.

Breakout 1



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Teen CERT Train-the-Trainer Annex
Part 1/2

Brenda Emrick, Chad Fitzgerald
Advanced CERT Training Track - Chokoloskee

*Please note that attendees must have taken the CERT Train-the-Trainer Course prior to attending this training.

At the conclusion of this Train-the-Trainer Annex module, participants will be able to deliver CERT Basic Training in a college or university setting. In order to do that, they must be able to:

- Identify planning considerations for implementing and maintaining a CERT program for a campus community;
- Determine how to market a CERT program for a campus community; and
- Explain how to deliver CERT Basic Training to a campus community.

Shelter Field Guide Training
Part 1/2

Steve Thompson, Bob Holdredge
Advanced Training Track - Immokalee

Shelter Field Guide Training is designed to train partners in the use of the Shelter Field Guide which provides best practices for shelter operations. Participants will be able to use the shelter field guide to open, operate and close a shelter.

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The advertisement features a background image of a hurricane over a map of Florida. The text is in various colors and fonts, with red and black being prominent. The Jarvis Property Restoration logo is in blue and white. The contact information is listed in a clear, bold font. A circular seal indicates 24-hour emergency service.



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Conference Sessions

Thursday 3:30 pm - 5:00 pm

CERT-ifying Higher Education

Lorraine Schneider

Initiatives Track - Mangrove A

After conducting a CERT-centric survey across all of higher education emergency management, which garnered over 40 responses ranging from community colleges to four-year universities from east to west, it has become clear that there is great interest in creating and maintaining a CERT program, but that many are lacking resources and know-how. Addressing the biggest challenges expressed by higher education emergency managers, this session focuses on how to create a viable, sustainable, and integrative CERT program from the ground up for Institutions of Higher Education (IHEs), while demonstrating the significant benefits of having local jurisdictions support Campus CERT to strengthen their community's emergency preparedness and response abilities.

Mandarin CERT: A "Whole Community Approach to Emergency Management" Requires Whole Community Collaboration

Robert Simmons, Christine Tully, Jordan Liu, Daniel Yeh

Program Manager Track - Mangrove C

In May 2018, the City of Irvine CERT program completed the first CERT class that was delivered entirely in Mandarin. It was a remarkable success, graduating a 50-member cohort of the Chinese community. The class received the same 28-hour training as every CERT class that had come before, and it could not have been accomplished without the "whole community collaboration" that took place. There was an incredible learning experience that occurred throughout the preparation and implementation of this new program. The speakers look forward to sharing how they navigated the process of delivering CERT in multiple languages and overcame obstacles they encountered along the way.

Lessons Learned from the Unprecedented Disaster Response Season in 2017: Hurricanes Irma, Harvey and the Northern California Wildfire Debris Removal Missions

Brittany Perkins and other Panelists Disaster Track - Mangrove B

AshBritt Inc. CEO, Brittany Perkins will moderate a panel of debris removal and disaster response industry experts on lessons learned from 2017's unprecedented disaster season. Lessons learned will cover Hurricanes Harvey and Irma and the Northern California wildfires. Panelists will discuss the benefits of public-private partnerships, bolstering small-local business during a recovery, and effective mitigation and planning.

LISTOS: A Preparedness Program Created from the Ground Up for the Spanish Speaking Community

Yolanda McGlinchey Program Manager Track - Mangrove C

The goal of the LISTOS program is to provide basic resources to Latino populations for emergency readiness in an environment which they feel comfortable. Since that time, the Spanish speaking population has become more active in disaster preparedness and mitigation.

Since its inception, the program has grown and has not only reached most counties in California, but has outreached to the countries of Mexico and Chile.

Breakout 2



Teen CERT Train-the-Trainer Annex Part 2/2

Brenda Emrick, Chad Fitzgerald **Advanced CERT Training Track - Chokoloskee**

Please note that attendees must have taken the CERT Train-the-Trainer Course prior to attending this training.

At the conclusion of this Train-the-Trainer Annex module, participants will be able to deliver CERT Basic Training in a college or university setting. In order to do that, they must be able to:

- Identify planning considerations for implementing and maintaining a CERT program for a campus community
- Determine how to market a CERT program for a campus community
- Explain how to deliver *CERT Basic Training* to a campus community

Shelter Field Guide Training Part 2/2

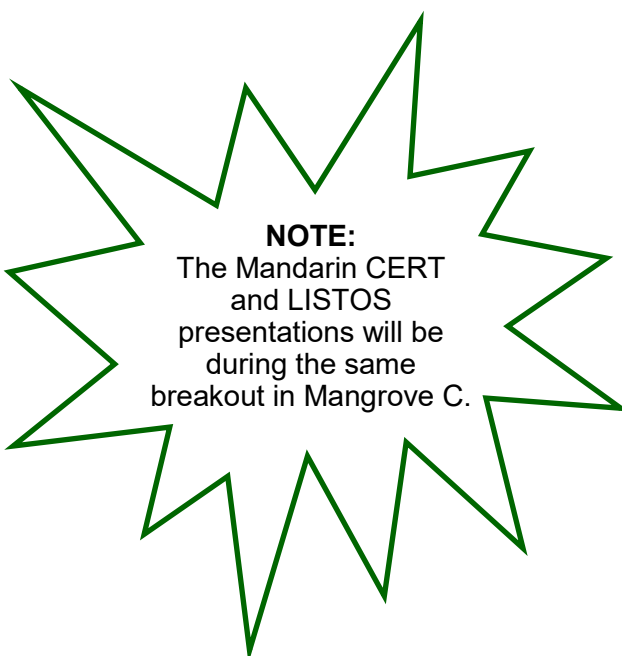
Steve Thompson, Bob Holdredge **Advanced Training Track - Immokalee**

Shelter Field Guide Training is designed to train partners in the use of the Shelter Field Guide which provides best practices for shelter operations. Participants will be able to use the shelter field guide to open, operate and close a shelter.

Search and Rescue – The Next Evolution in Situational Awareness through Whole Community Involvement

Sally Bishop, Ed Harris, Todd Livingston **Bonus Track - River of Grass G**

Presents an innovative system to enhance the effectiveness and efficiency of wide area search and rescue missions. Mass evacuations are inherently complex operating environments. Those situations can be further complicated by a lack of adequate community preparation and various uncontrollable variables. The next evolution in situational awareness consists of an opt-in, uniform system to enhance situational awareness during search and rescue operations for the whole community. This all-hazard, all-premises system enhances the effectiveness and efficiency of the public safety community, including supporting volunteer organizations. Attend this course to learn about the deployment, use, and benefits of this simple, survivable system. Attendees are encouraged, but not required, to bring a laptop.



NOTE:
The Mandarin CERT and LISTOS presentations will be during the same breakout in Mangrove C.



2018 NATIONAL CONFERENCE · AUG 23-25, 2018 · NAPLES, FL

Conference Sessions

Friday 9:00 am - 10:15 am

Youth Preparedness Councils

Gary Ragen **Initiatives Track - Mangrove A**

This session will detail Arkansas' initiative to involve youth as part of a comprehensive plan to increase community preparedness and response to disaster. By working with our partners in FEMA Region 6, as well as jurisdictional emergency management officials and public schools, students are invited to explore career opportunities and engage in preparedness training through the use of local youth councils and a pilot community preparedness curriculum currently offered in Arkansas high schools.

After the First 80 Seconds

Marc Scarfone **Disaster Track - Mangrove B**

Since 9/11, attacks by terrorist groups and individuals have been on the rise. In the last few years, attacks have been seen from Belgium to London to the United States, including the January 2017 shooting at Fort Lauderdale/Hollywood International Airport (FLL) that killed five and injured six. This presentation discusses issues encountered regarding Incident and Unified Command with multiple responding fire rescue and law enforcement agencies, victim access, treatment, and transport to medical facilities, and access/egress issues that were encountered.

Using CERT Volunteers to Staff an EOC

Yolanda McGlinchey **Program Manager Track - Mangrove C**

The City of Santa Barbara has been using CERT Volunteers to staff their City's Emergency Operations Center (EOC) since 2015. In this presentation you will hear about the following:

- The challenges and success in developing an EOC volunteer team;
- Developing and evolution of a County-wide CERT Committee;
- How EOC training was developed for the volunteers;
- Review of a the EOC Volunteer Plan that was developed; and
- Participants can receive any or all materials by bringing a thumb drive with them to the presentation.

CERT Tabletop Exercise Part 1/2

Tyler Krska, Andrew Burrows **Bonus Track - River of Grass I**

This is a Seminar and Tabletop exercise on CERT deployment for disaster response. This session is designed for both CERT Program Managers and CERT Volunteers. This exercise will help you learn about the different considerations behind a CERT disaster response.

Breakout 3



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

CERT Firefighter Rehab Advanced Module
Part 1/2

Salvation Army ServSafe Food Handler-
National Restaurant Association Part 1/2

Nathan McManus, Ellen Pinder
Advanced CERT Training Track - River of Grass G

In this module you will learn about:

- What firefighter rehab is
- Physiological stress on firefighters
- Purpose of firefighter rehab
- CERT's role in firefighter rehab
- Physiological Threats to Firefighters
- Incident Scene
- Rehab Area
- Rehab Process: step-by-step discussion of what happens and what CERT members do in the rehab area

Jerry Stickney
Advanced Training Track - River of Grass H

This course introduces participants to the basics of safe food handling. The course explains how food can become unsafe through time-temperature abuse, cross-contamination, and improper cleaning and sanitizing, and emphasizes the importance good personal hygiene plays in limiting the spread of dangerous pathogens.

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2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Conference Sessions

Friday 10:45 am - 12:00 pm

CERT in Other Countries:
China, Laos, and Chile

Brenda Emrick, Tyler Krska
Initiatives Track - Mangrove A

The CERT Program has expanded beyond the United States. Recently CERT has been localized for China, Laos, and Chile. In this breakout, learn about how the localization took place and how the training was adopted for other countries.

Responding to a School Shooting: Parkland, Marjory Stoneman Douglas High School 2/14/18

Robert Bertone
Disaster Track - Mangrove B

This presentation will present the initial response to the tragedy on February 14, 2018, and follow thru the numerous impacts for responders and the community in the aftermath. The role of our local CERT teams in responding and supporting students, families, first responders and members will be discussed. Since this is still an open investigation, not all questions can be answered, but the continued recovery will be presented as well as numerous responder emotional concerns and needs. The presenter was one of the first arriving Fire-EMS responders on scene and was part of the team that evacuated the first wounded student from the grounds.

Tips and Best Practices for Taking Over/Maintaining/
Revitalizing a CERT program

Yolanda McGlinchey, Kit Marshall
Program Manager Track - Mangrove C

Taking over a new CERT program? Is your CERT program getting stagnant? Are your volunteers bored or restless? Learn tips on how to energize and revitalize your CERT program

CERT Tabletop Exercise

Part 2/2

Tyler Krska, Andrew Burrows
Bonus Track - River of Grass I

This is a seminar and tabletop exercise on CERT deployment for disaster response. This session is designed for both CERT Program Managers and CERT Volunteers. This exercise will help you learn about the different considerations behind a CERT disaster response.

Breakout 4



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

CERT Firefighter Rehab Advanced Module
Part 2/2

Salvation Army ServSafe Food Handler-
National Restaurant Association Part 2/2

Nathan McManus, Ellen Pinder Advanced CERT Training Track - River of Grass

In this module you will learn about:

- What firefighter rehab is
- Physiological stress on firefighters
- Purpose of firefighter rehab
- CERT's role in firefighter rehab
- Physiological Threats to Firefighters
- Incident Scene
- Rehab Area
- Rehab Process: step-by-step discussion of what happens and what CERT members do in the rehab area

Jerry StickneyH Advanced Training Track - River of Grass H

This course introduces participants to the basics of safe food handling. The course explains how food can become unsafe through time-temperature abuse, cross-contamination, and improper cleaning and sanitizing, and emphasizes the importance good personal hygiene plays in limiting the spread of dangerous pathogens.



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2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Conference Sessions

Friday 1:00 pm - 2:15 pm

Incorporating Individuals with Disabilities into CERT

Samantha Royster
Initiatives Track - Mangrove A

Inspired by a grant received by the State of North Carolina to make emergency management in general more inclusive of individuals with disabilities, the NC CERT Program has made a concerted effort to encourage inclusion statewide. Come and find out what we've learned along the way.

Leading Your Team to that Next Level

Doris Herman, John Herman
Disaster Track - Mangrove B

In this session, you'll learn how Galveston County CERT moved from a small group with less than a dozen members, to hundreds of people who are ready to serve their community; what to focus on training members after the CERT Academy. There will be a discussion on how to manage volunteers for large-scale disasters and how to plan for future events. This award-winning Galveston County CERT team has led the response during Hurricane Harvey, searched for missing children in Galveston Bay, served the community by working in a Level One disaster response during a large oil spill in Galveston County and provided assistance in a variety of other ways in our community.

Creating an Advanced CERT Program

Chad Fitzgerald
Program Manager Track - Mangrove C

This session will teach you how to take your CERT program beyond *Train and Release*. Learn how to recruit CERT volunteers to create an active CERT volunteer cadre for community events as well as disaster response.

Unmanned Aircraft Systems (UAS) in Public Safety & Emergency Management

Robert McDaniel
Bonus Track - River of Grass I

This session will familiarize participants with use of Unmanned Aircraft Systems (UAS - Also known as "Drones") in use by search & rescue, fire, law enforcement & emergency management agencies. "Use Cases" along with lessons learned from deployments to Hurricanes Harvey & Irma, the Hawaii Kilauea eruption and other incidents will be highlighted as well as a discussion on how to get your own team started.

Breakout 5



Stop the Bleed

Nathan McManus, Ellen Pinder
Adv. CERT Training Track - River of Grass G

Today we live in a world where terrorism, the actions of unstable people, and the dangerous impulses of friends and relatives are very real and becoming increasingly more frequent. Massive bleeding from any cause, but particularly from an active shooter or explosive event where a response is delayed can result in death. Similar to how the general public learns and performs CPR, the public must learn proper bleeding control techniques, including how to use their hands, dressings, and tourniquets. Victims can quickly die from uncontrolled bleeding, within five to 10 minutes. However, anyone at the scene can act as an immediate responder and save lives if they know what to do.

Active Assailant/Shooter Response Options For Civilians-Basic Level

Rich Hampton
Adv. Training Track - River of Grass H

Active Assailant/Shooter Response Options for Civilians:

- Review of historic active shooter events and what valuable information has been learned from them
- Review of statistical data regarding active shooter incidents
- Comprehensive review of the nationally recognized Active Shooter Response concepts to increase your chances of survival should you find yourself involved in an active shooter event
- Basic Life-Saving techniques for self-aid/buddy-aid



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Presenter/Instructor Biographies

Dr. C. Ryan Akers



Dr. C. Ryan Akers is an Associate Extension Professor with the Mississippi State University Extension Service and serves as the National Project Director for MyPI National.

Dr. Akers focuses on statewide and regional community preparedness and disaster management initiatives for the MSU Extension Service, which serves all 82 counties of the state by providing research-based information, educational programs, and technology transfer focused on issues and needs of the people of Mississippi, enabling them to make informed decisions about their economic, social, and cultural well-being. With an academic home in the MSU School of Human Sciences, Dr. Akers provides direction on enhancing individual, family, and community preparedness across the lifespan for the people of Mississippi.

Sally Bishop



Director of Public Safety Partnerships, Emergency Rescue Solutions Group, LLC. Sally Bishop is the recently-retired Director of Pinellas County Department of Emergency Management. Her emergency management experience started in Pinellas County in 1986, and includes over three decades of emergency planning, disaster response, and field operations at the local and federal levels. As Director, she was responsible for all hazard disaster planning, response, and recovery in the county. She worked closely with the state emergency management department, and various municipalities and fire districts in the county. She was recognized for her work with the Governor's Award at the 2018 Florida Governor's Hurricane Conference. She also spent 11 years working with the Federal Emergency Management Agency (FEMA) from 1994-2005, participating in 23 Presidential Disaster Declarations across the country as a Planning Section Chief or Operations Specialist.

Robert J. Bertone



Robert J. Bertone currently serves as the Public Education Officer, Emergency Manager and Grants Coordinator for the Coral Springs - Parkland Fire Department. He has served the City of Coral Springs since 1991, and has over forty years of experience in fire and emergency services. Bob is a nationally certified Incident Safety Officer, Fire Officer, Fire Inspector, and Search and Rescue Technician. He is also a State of Florida certified Paramedic, Fire Instructor, and Fire and Life Safety Educator. Additionally, he is a certified Terrorism Liaison Officer and Instructor, and Certified in Homeland Security. Over his career, Bob has served in a wide variety of roles within the Fire, Emergency Management and EMS services.

Andy Burrows



Andy Burrows is the Citizen Responder Lead in the Partnership and Engagement Branch of FEMA's Individual and Community Preparedness Division. His program areas include CERT, Citizen Corps, and the You Are The Help Until Help Arrives program.

Mr. Burrows is a former Logistics Officer in the active duty United States Army. His final assignment was at Army Logistics University, in Fort Lee, Virginia as an instructor and then Chief of Operations and Curriculum Development for the Logistics Leaders College, Captains Career Training Department. This institution provides military logistics education to US Army, US Marine Corps, and International Officers.

Presenter/Instructor Biographies



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Melanie Devine

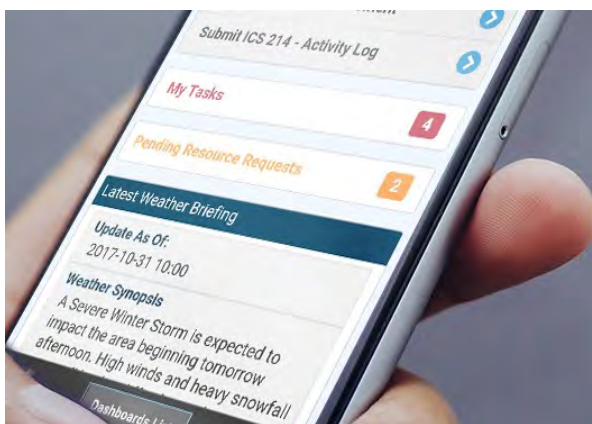


Melanie is the supervisor for the Emergency Preparedness Department at the North Central Texas Council of Governments (NCTCOG). She advises federal, state and local officials on regional emergency preparedness issues and facilitates solutions to regional challenges through collaborative approaches. She coordinates with all major emergency management functions to achieve regional capabilities greater than the sum of its individual parts. She oversees the regional State Homeland Security and mitigation teams, coordinates the region's Citizen Corps programs, manages federal Homeland Security and mitigation grants, develops department budget/financial plans, and helps ensure the region's emergency management leaders and first responders have the information and tools they need.

Brenda Emrick



Brenda Emrick is a Fire Protection Community Education Specialist with City of Costa Mesa Fire & Rescue. She has over 29 years' experience in the public education field. Brenda coordinates the citizen and business preparedness programs including the CERT, workplace, campus and teen CERT programs, the Citizens Fire Academy, adult and youth safety programs, and CPR/First Aid training. She is the lead instructor trainer for Orange County CERT and Teen CERT programs and a national Instructor for FEMA. She currently serves as a liaison and subject matter expert to the California State CERT Workgroup and the ReadyOC Advisory Committee in support of citizen preparedness and volunteerism.



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Presenter/Instructor Biographies

Chad Fitzgerald



Chad Fitzgerald is the Life Safety/Enforcement Manager for the City of Clovis. In his role, Mr. Fitzgerald is responsible for community preparedness efforts from training citizens in emergency response to Emergency Operations Plan exercises and drills for City staff. In addition, Mr. Fitzgerald manages the Prevention bureau which ensures community development projects from residential to commercial areas within CA Fire Code and local standards. Mr. Fitzgerald serves as the Fire Department Public Information Officer, performs grant writing/administration and serves on the Clovis Emergency Response Team (CERT) Board of Directors. As Program Manager for CERT, Mr. Fitzgerald has developed a cadre of instructors and support personnel.

Jessica Geib



Jessica Geib currently works as the State Liaison for Emergency Disaster Services of The Salvation Army, Florida Division. Working with state and local government, Jessica has been involved with several recent events, including Hurricane Harvey and Irma and the Pulse Nightclub Shooting. She serves on multiple committees including Florida Emergency Preparedness Association Higher Education, Governors Hurricane Conference Student Committee, and is a member of the executive board for the Florida Voluntary Agencies Active in Disaster. She was acknowledged with the Outstanding Program Support Award by Florida State University's Emergency Management and Homeland Security Program in 2015 for her leadership within the Florida Division of Emergency Management.

Ed Harris



Business Development, Emergency Rescue Solutions Group, LLC (ERSG). ERSG offers innovative systems and products related to the field of disaster preparedness and disaster response. The solutions have significant implications for disaster-prone areas, including constituents, household pets and service animals, public safety agencies, and various community stakeholders. Ed is a thought leader, strategist, and integrator of people, process, and technologies. He has several years of experience serving as an adjunct professor teaching business curriculum. He has served as a community volunteer in preparing vulnerable populations for disaster events.

Rich Hampton



Lieutenant Rich Hampton began his career proudly serving in the United States Air Force and was deployed during Operation Noble Eagle after September 11, 2001. He joined the Collier County Sheriff's Office in 1997, serving in the Naples Jail Center as a Corrections Officer. Lt. Hampton became dual-certified as a law enforcement officer and moved to the road to serve as a Road Patrol deputy. He was an instructor for the Agency's DRILL Academy, transferred to the CCSO Gang Unit as an Investigator, and subsequently was promoted to Gang Sergeant. Lt. Hampton currently serves the Agency as the commander of the North Naples District One Substation.

Presenter/Instructor Biographies



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Jake Heflin



Jake Heflin is a Firefighter/Paramedic for the City of Long Beach Fire Department in California. Jake is currently assigned to the Community Services Division and serves as the CERT Program Manager and Public Information Officer (PIO) for the Fire Department. He has served with the

Long Beach Fire Department for over 18 years and has been involved in emergency services for over 27 years. Jake is the President and Chief Executive Officer for the Tribal Emergency Management Association (ITEMA), a national non-profit organization that supports and assists tribal communities in building and enhancing emergency services.

Doris Hermann



Doris has her Master's degree in curriculum development from the University of Houston/Clear Lake, and works as an administrator with Clear Creek Independent School District. Doris was a Paramedic in Texas with the award winning Cypress Creek EMS prior to her career in education. Since Doris and her husband John Hermann took the reins for Galveston County CERT in June of 2013, the volunteers in Galveston County have won 2 national FEMA awards for their response to the Texas City "Y" Oil Spill and a FEMA Region 6 award for their work with Youth Preparedness in a Title 1 school.

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Presenter/Instructor Biographies

John Hermann



John has his Bachelor of Science degree from Texas A&M University and was a Licensed Paramedic in Texas for 35 years. During that time, John has also been an intermediate industrial Firefighter, Hazmat Technician, and advanced industrial rope rescue technician. John owns and operates the Greater Metropolitan Safety Council which has been providing safety and emergency response team training in business and industry since 1993. John took over the CERT training and program management in June of 2013.

Since John and his wife Doris Hermann took the reins for Galveston County CERT in June of 2013, the volunteers in Galveston County have won 2 national FEMA awards for their response to the Texas City "Y" Oil Spill and a FEMA Region 6 award for their work with Youth Preparedness in a Title 1 school.

Bob Holdredge



Bob Holdredge has more than 40 years' experience in strategic planning, facilities management, public administration, and emergency management. He is a retired U.S. Navy Commander. During his 28 years' active duty, he gained extensive experience in emergency management and has actively responded to real-world situations such as the 1990 earthquake in Cabanatuan, Philippines, the 1991 eruption of Mount Pinatubo and subsequent evacuation of more than 35,000 from the Philippines, and other natural and man-made disasters. Previously, Bob served as the Operations Security Officer for Commander in Chief, U. S. Naval Forces, Europe, in which he developed and presented a six-hour training session on the terrorist threat in Europe.

John Ignatczyk



Captain II John Ignatczyk has been a member of the Los Angeles Fire Department for 18 years. As a firefighter he spent 6 years assisting as an Urban Search and Rescue training member. He was promoted to Apparatus Operator, Captain I, and is currently the Captain II assigned as the Disaster Preparedness Officer. This position serves as an LAFD liaison to local, state, and federal disaster preparedness, mitigation, response, and recovery. This position also serves as a CERT Program Manager.

Tyler Krska



Mr. Tyler Krska is an Emergency Management Specialist for the Federal Emergency Management Agency (FEMA). In this role, Mr. Krska is responsible for engaging youth in preparedness programming, messaging, and initiatives and managing the CERT program. This also includes the National Youth Preparedness Council. Mr. Krska also assists in leading the National Strategy on Youth Preparedness Education, which convenes over 60 organizations, schools, and agencies as Affirmers in engaging children and youth in emergency preparedness initiatives. Mr. Krska joined the Individual and Community Preparedness Division (ICPD) as the program lead for the CERT program.

Presenter/Instructor Biographies



Jordan Liu



Jordan Liu is a Public Safety Assistant at the Irvine Police Department, where she serves as a liaison to develop programs, identify opportunities and build relationships with the community, particularly the City's fast-growing Chinese-speaking population. Jordan is lead instructor

of the first Mandarin CERT training in the City of Irvine. She draws on her in-depth understanding of cultural practices to recruit the students and speakers. She cultivates the teaching material and technique. As a result, the Chinese CERT training achieved 100% attendance on the 8 sessions (28 hours training) and 100% graduation rate.

Jordan is a community enthusiast who has lived in Irvine for more than 20 years.

Todd Livingston



Director of Search and Rescue Solutions, Emergency Rescue Solutions Group, LLC. Todd Livingston is a 28-year veteran and current Captain with St. Petersburg Fire & Rescue. He is a founding member of FL-TF3 Urban Search and Rescue Task Force serving as Task Force Leader. FL-TF3 is the second ANSI/EMAP 2016 National US&R Standard Certified US&R Task Force in the country. Todd is a technical rescue instructor and the current Commander of a 120 member Type I technical rescue team. He has served as a command officer to multiple national disasters including Hurricanes Andrew, Ivan and Katrina. He is the Chairman for the Florida Association for Search and Rescue and serves on the Emergency Response and Domestic Security Resource Committees, as well as being the ESF-9 State Search and Rescue Coordinator deploying state SAR assets.



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Presenter/Instructor Biographies

Kit Marshall



Kit Marshall is the Assistant EMC for Parker County Office of Emergency Management. She developed and manages the Strategic National Stockpile program and CERT. Kit was a part of the team that pioneered the development of a statewide CERT Master Instructor curriculum.

In addition to training adults, she continues to teach the 21 hour CERT course in 2 high schools in addition to writing and coordinating grants for the county.

Rob McDaniel



Robert McDaniel is currently an Associate Teaching Professor in the Emergency Management and Homeland Security Program and Senior Fellow at the Center for Disaster Risk Policy (CDRP) at Florida State University. Through FSU, Mr. McDaniel provides

operations, planning, training and exercise expertise in emergency management and domestic security to local, state, federal and non-profit agencies. Mr. McDaniel, a graduate of the prestigious Askew School of Public Administration serves as faculty for emergency management, homeland security and national intelligence studies. Rob specializes and is a nationally recognized expert in Disaster Response, Exercise Design/Development and Bio-Terrorism.

Yolanda McGlinchey



Yolanda McGlinchey has been the Emergency Services Manager for the City of Santa Barbara Fire Department since 2006. Yolanda has over 20 years of experience in the field emergency services. She has been involved in development of many response plans. She serves as

the CERT Program Manager for the City and currently the Chair for the Santa Barbara County CERT Program. Yolanda is also a State instructor for the CERT Train-the-Trainer and Program Manager courses.

Nathan McManus



Nathan McManus is the EMS training Captain for Charlotte County Fire & EMS. He has spent the last four years making Charlotte County's training division one of the best in the state. He has been a fire medic for over 22 years, and during that time has received Public Safety Employee

of the Year and the Chief's Award. His devotion to fire fighter safety and training led to the creation of a full service fire rehab program that exceeds the NFPA 1584 standard guidelines. The program has proven to improve recovery time and reduce injuries. Nathan recognized the need for Stop the Bleed program in Charlotte County and help create the partnership between CERT and Bayfront Hospital. He has dedicated his time and training materials to the program to teach in the community these life saving techniques.

Presenter/Instructor Biographies



2018 NATIONAL CONFERENCE · AUG 23-25, 2018 · NAPLES, FL

Dave Nichols



Dave Nichols is the State Program Manager for Mississippi Citizen Corps and a Program Assistant with the Mississippi State University Extension Service. Mr. Nichols oversees five Citizen Corps programs in Mississippi, all dedicated to making communities safer, stronger, and better prepared for emergencies of all kinds. These programs include CERT, America on Watch, Volunteers in Police Services (VIPS), Fire Corps, and the Medical Reserve Corps. Nichols also serves as the Lead CERT Instructor for MyPI National.

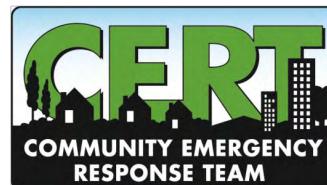
Brittany Perkins



Brittany Perkins is the Chief Executive Officer at AshBritt Environmental, the leader in U.S. disaster response and recovery services, and a member of the company's Board of Directors. Brittany oversees corporate direction and strategy, leads operations, and manages business partnerships. After being named CEO in 2016, Brittany led AshBritt's operations in response to the Blue Cut and the Soberanes Fires in California and to Hurricane Mathew. AshBritt's Hurricane Mathew operations included 25 jobs across 3 states and the collection of over 5.5 million cubic yards of storm-generated debris. Prior to joining AshBritt, Brittany managed a law practice in Austin, Texas, held positions as a prosecutor in Texas and Florida, and was program manager for projects in Washington, DC and Doha, Qatar.



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Presenter/Instructor Biographies

Ellen F. Pinder



Ellen Pinder has been the Mitigation Planner for Charlotte County Emergency Management since 2004. As the mitigation planner, she works towards making Charlotte County better prepared and more resilient. She is the Emergency Management Accreditation Program Manager, responsible for reviewing all plans and processes. Charlotte County Emergency Management is now accredited from the Emergency Management Accreditation Program thanks to her efforts. The Florida Emergency Management Association has awarded Ellen with the Florida Associate Emergency Manager certification for her contributions to emergency management. A major contribution is her work with Charlotte County's Community Emergency Response Team (CERT).

Gary Ragen



Former public school educator, EMT, HazMat instructor, and Deputy Coroner. Experience in public health preparedness, CSEPP program management, and hospital injury prevention initiatives. Currently serves as the Community Preparedness and Response Education initiative coordinator for Arkansas Homeland Security program. Serves as State Citizen Corps Program Coordinator.

Christy Rojas-Kasten



Christy joined the Volunteer Florida team in August, 2016. Christy has an extensive emergency management and volunteer engagement background, working in both the public and non-profit sector. She has a Bachelor's degree in Political Science and Social Science and an advanced Graduate Certificate in Emergency Management and Homeland Security from Florida State University. Christy is a member of the Board of Directors for the Capital Area Chapter of the American Red Cross. Christy began her Emergency Management career as the Public Support Associate with the American Red Cross in Tallahassee, as the Unmet Needs Coordinator. She has been deployed to several disasters throughout the state. In 2018, Christy received her Florida Professional Emergency Manager (FPEM) certificate.

Samantha Royster



Samantha has been a CERT Volunteer since 2010, and the NC CERT Program Manager with NC Emergency Management since 2014. Under her guidance, the CERT program in NC has grown from 47 to 86 teams in four years. One of the key areas that Samantha has been interested and involved in is incorporating individuals with disabilities into CERT. This interest led her to embark on a three-year personal journey of studying American Sign Language (ASL).

Presenter/Instructor Biographies



2018 NATIONAL CONFERENCE - AUG 23-25, 2018 - NAPLES, FL

Lisa Rubey



Lisa Rubey is the Program Manager for the City of New Braunfels NBCERT. NBCERT is sponsored by the City of New Braunfels Office of Emergency Management and is an all-volunteer team.

NBCERT has 100 active volunteers that as a team volunteered over 6000 hours in 2017 in emergency response, training and public service events. Lisa is a CERT instructor and NASAR Certified SAR Tech II. Lisa has been active in CERT since 2013.

Marc Scarfone



Marc Scarfone has been in the fire service for the past 17 years. During that time he has gained knowledge & experience across a wide variety of specialties and areas within Fire Rescue. Marc has risen through the ranks to his current position of Battalion Chief. Marc served on his department's Technical Rescue Team (*TRT*) and was also a member of the Broward Sheriff's Office SWAT team, where he operated as a SWAT Medic. He is currently a Haz-Mat Manager with FEMA's Florida Task Force-2 USAR team (*based in Miami, FL*), and was a part of a deployment to Gulfport, MS post Hurricane Katrina. More recently, Marc was the Incident Commander of the deadly shooting which took place at Fort Lauderdale International Airport in January of last year .

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Presenter/Instructor Biographies

Lorraine Schneider



Lorraine Schneider is a rising emergency manager with experience in preparedness, response, and recovery. She has developed, facilitated and implemented rigorous training and exercise programs serving the University of California, Los Angeles, as well as local jurisdictions and nonprofits. She currently serves as UCLA's Training Specialist and is the co-founder of KASSL Emergency Management Consulting, a firm specializing in training and plan development for the public and private sector. Ms. Schneider sits on the inaugural Board of Directors for Women in Homeland Security – Southern California and is a member of the Pacific Council on International Policy. She earned a certificate degree in Homeland Security & Emergency Management from UCLA Extension and an undergraduate degree in North American Studies with a focus on U.S. foreign policy and war studies from the Freie Universität Berlin.

Ken Skalitzky



Ken Skalitzky is the Emergency Management Director at Volunteer Florida. Since his arrival, Ken has been involved in several disaster deployments as well as having trained several hundred volunteers and employees nationally and within the State of Florida. He serves on several state and national disaster committees. He was assigned to Harvey, Irma, and Maria in 2017.

Ken was previously the Voluntary Agency Liaison for FEMA Region IV (Atlanta) since 1998. He had worked over 100 large and small presidential declarations over the years to include tornadoes, floods, hurricanes, earthquakes, and terrorist attacks in Region IV and in support of states in other regions.

Jerry Stickney



Jerry Stickney is the State Logician for The Salvation Army's Florida Division, Emergency Disaster Services. Jerry has a Bachelor's degree in Criminal Justice from the University of South Florida and is pursuing a Master's in Public Administration from Columbia Southern University. Jerry has worked for The Salvation Army since 2010, and has been responsible for fundraising, community relations, building local disaster teams and volunteer management. Over the past four years Jerry has worked directly in Emergency Management and has worked multiple events. 2016: Hurricanes Hermine and Matthew, Pulse Nightclub Shooting, 2017: Hurricanes Irma and Maria. Outside of Florida, Jerry has been deployed for the 2016 Flooding in Charleston, West Virginia and 2017 Hurricane Harvey in Houston.

Robert Simmons



Bobby Simmons serves as the Emergency Management Administrator for the City of Irvine Police Department's Office of Emergency Management. There, he administers all programs related to community preparedness including CERT, the Irvine Disaster Emergency Communications (IDEC) Team, Tech Reserve Officer Program, Emergency Operations Center (EOC), and the Prepare Irvine campaign. Prior to his work at the City of Irvine, Bobby applied his knowledge and skillset in emergency management in the field of higher education working at the University of California, Irvine as the Business Continuity Program Manager. While at UCI, Bobby developed a roadmap to enhancing the University's resiliency through a campus continuity and recovery framework that was later adopted system-wide by all UC campuses.

Presenter/Instructor Biographies



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Steve Thompson



Steve Thompson is a Disaster Program Manager for the American Red Cross of Mid-Florida, and has been with the Red Cross since 2013. Since that time, he has worked in 7 different disaster relief operations managing multiple shelter locations, along with other mass care services.

He has 20 years management experience in human services in both private non-profits and state agencies. Steve is a former US Army Officer and specialized in mobilization planning and operations. He resides in Lake Wales, Florida in Polk County.

Christine Tully



Christine Tully is a Public Safety Assistant for the City of Irvine Police Department. She coordinates preparedness efforts for the Police Department's Office of Emergency Management, such as CERT classes in English and Mandarin Chinese, "Prepare Irvine" grass-roots trainings, continuing education workshops, and CPR/First Aid/AED trainings. She was responsible for coordinating the City of Irvine's first-ever CERT basic training that was taught entirely in Mandarin Chinese. Christine is a member of Orange County's CERT Mutual Aid Program (CMAP).



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Presenter/Instructor Biographies

John Webber



Advisory Board Member, Emergency Rescue Solutions Group, LLC.

John Webber is an Electrical Engineer with AT&T Bell Labs. He is a captain, and Director of Small Unmanned Aerial Systems, of the Indiana Wing of the Civil Air Patrol, U.S. Air Force Auxiliary. He flew multiple aerial search and rescue missions during Hurricane Harvey. He is the President of Webber Unmanned Aerial Systems, LLC.

Christopher Winn



Captain I Christopher Winn has been a member of the Los Angeles Fire Department for 16 years. He has held assignments in specialized assignments such as US&R and Airport operations. He has promoted to his current assignment as Captain for 4 years and has been the CERT

Commander for the LAFD for 3 years. Chris is currently active on a Field Incident Management Team as a Deputy Logistics Chief and is currently assigned to Fire Station 67 in Mar Vista.

Cody Weireter



Captain I Cody Weireter has been a member of the Los Angeles Fire Department for 10 years and has recently promoted to the position of Captain. He has had various special assignments on the Fire department such as Hazard Materials Technician, Public Information Officer, and is also

assigned to a Field Incident Management Team. He is currently the CERT program manager assigned as the CERT Commander for the LAFD. The LAFD CERT program reports to the Homeland Security Division of the fire department.

Daniel Yeh



Daniel Yeh is a 12-year veteran of the Orange County Fire Authority. He currently serves as the Administrative Captain who oversees all programs within the City of Irvine. One major program is the partnership between the OCFA and the City of Irvine Police Department to deliver 8 CERT

sessions each year. Captain Yeh was one of the instructors who delivered the first CERT basic training course entirely in Mandarin. Captain Yeh has served as Fire Captain/Paramedic and Hazardous Materials Specialist for the OCFA. He has been assigned to multiple fire stations within the City of Irvine for the majority of his career. Captain Yeh also serves on the Orange County All-Hazard Incident Management Team, the FEMA Urban Search and Rescue Task Force (CA-TF5), as well as the FEMA Incident Support Team.

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Conference Planning Team

Planning for the 2018 National CERT Conference started in October, 2017. Suu-Va Tai, State CERT Administrator for California, met with James Cunningham, Florida CERT Association President, during his deployment to assist with Hurricane Irma. A casual conversation about the annual Florida State CERT Conference and the 2016 National CERT Conference in California became the catalyst for Florida to host the 2018 National CERT Conference. A quick call to Ken Skalitzky, Emergency Management Director at Volunteer Florida, got the ball rolling and an approval from the Florida CERT Association Board made it official.

A small conference planning team was formed and led by Chair James Cunningham and Vice-Chair Lori Freiburg with additional members added in short order including members from future National Conference hosts Missouri, and Ohio. Initially, the planning team met by phone monthly and ramped up to bi-weekly and weekly calls as the conference date approached. The 2018 National CERT Conference Planning Team remains dedicated to promote CERT and draw national attention to its merit within all of our communities.

Conference Chair

James M. Cunningham

President, Florida CERT Association
Fire Chief, North Collier Fire Control & Rescue District
North Collier Fire Rescue CERT
Naples, FL

Conference Vice - Chair

Lori Freiburg

Executive Assistant
North Collier Fire Control & Rescue District
Naples, FL

Phil Amtower

Christian County EMA Director
MOCERT1 Task Force Leader
Christian County CERT
Ozark MO

Christy Rojas-Kasten

CERT Program Manager
Volunteer Florida
Tallahassee, FL

Linda Barger

Assistant Director
Christian County Emergency Management
Christian County CERT
Ozark, MO

Ken Skalitzky

Emergency Management Director
Volunteer Florida
Tallahassee, FL

Bruce Caruso

District Chief
Broward Sheriff Fire Rescue & Emergency Services
Cooper City, FL

Carol Sjursen

Vice President, Florida CERT Association, Inc.
Deerfield Beach CERT
Deerfield Beach, FL

Rhonda Meggitt

CERT/Citizens Corps State Coordinator, Planner 3
Ohio Emergency Management Agency
Columbus, OH

Suu-Va Tai

Director, Disaster Volunteer and Preparedness
California Volunteers
California Governor's Office, CA

Ellen Pinder

Treasurer, Florida CERT Association, Inc.
Charlotte County Emergency Management
Punta Gorda, FL

Steven Tatlow

Emergency Humans Services Planner
CERT State Program Manager
Missouri State Emergency Management Agency
Jefferson City, MO

Florida CERT Association Board of Directors



The Florida CERT Association (FCA) is a 501(c)3 (not-for-profit) organization established in 2001 with the primary goal of supporting the statewide training and education in disaster planning/emergency preparedness for citizens and established CERT teams.

The Association, in concert with local, state and federal agencies, serves as a mentoring and resource asset for local CERT teams and programs.

From Fire Chiefs to Fire Marshals, all board members are volunteers from the fire service and emergency management arenas who donate their time to assist in the organization and the education of CERT programs within the State of Florida.

The Association relies solely upon membership dues, conference sponsors and donations for its operating expenses.

A component of resources provided is an annual statewide conference where CERT teams are able to learn from subject matter experts on a variety of topics designed to enhance individual and team performance. Team members also have the opportunity to drill and network with like motivated CERT graduates from all around the state of Florida.

The Association has more than 175 active members and represents more than 8,000 CERT members statewide.



Board Members

President - James Cunningham
Vice President - Carol Sjursen
Secretary - Chris Thobois
Treasurer - Ellen Pinder
Member - Bruce Caruso
Member - Tracy Morgan

Member - Seth Nelson
Member - Penni Saginario
Member - Dan Santana
Member - Anne Bello
Member - Ed Milde
Member - Darrell Tongate



Conference Planning Team

To All 2018 National CERT Conference Attendees:

I would like to take this opportunity to thank the Florida CERT Association and Volunteer Florida for turning their annual Statewide CERT Conference into a National CERT Conference and allowing the entire nation to participate. CERT Conferences are always a joy to attend, unfortunately many of us do not live in states that offer a State CERT Conference, and National CERT Conferences have historically been few and far between. Hopefully this trend is changing with the State of Missouri in line to host the next National CERT Conference in 2020.

Having planned several CERT conferences in California, and being a member of the conference planning team for this conference in Florida, I can say that this is no easy feat. The planning team spent many hours and had to make numerous personal and professional sacrifices in order to plan and execute this conference. If you happen to meet a conference planning team member please be sure to thank them for all their hard work.

I also wanted to thank all the instructors and presenters at this conference. All presenters have graciously volunteered their time and talents to support this conference, in addition to paying their own way to attend and contribute to this conference to make it the best learning and networking opportunity possible.

The Florida CERT Association made it a point to make this conference as affordable as possible for the attendees. The conference fee of \$150 (\$125 early bird registration) is unprecedented for a conference of this magnitude, including three full days of excellent pre-conference training free of charge. To put this into context, the last National CERT Conference in California was \$350 without pre-conference training. The last Emergency Management conference I attended was \$550 for three days, also without pre-conference training. This could not be possible without the support of all our partners including: Conference Partner Volunteer Florida, Conference Presenting Sponsor Sigma, Conference Welcome-Reception Sponsor Richard M. Schulze Foundation, Conference T-shirt Sponsor Sew Shore, Saturday Lunch Sponsor The Salvation Army Naples, and the many Conference Exhibitors. Please make sure to stop by and visit their exhibitor booths. These are all companies and organizations that many CERT programs are already working with and are great partners to the program.

I encourage you to spend the next few days meeting as many people as you can and exchange contact information. Everyone here is a potential new resource and partner for you to help make your CERT program better. Take advantage of the networking opportunities, especially in the Hospitality Suite (Florida Building, Room 23).

Lastly I want to thank Jamie Cunningham and Lori Freiburg. I doubt they knew what they were getting into when they first decided to host a National CERT Conference. They did an exemplary job pulling together an excellent planning team and orchestrating all their strengths and efforts into the event you are experiencing today. If you do nothing else this week, please make sure to find them and thank them for their great work and excellent leadership. Here are pictures of Jamie and Lori.

Suu-Va Tai

Director, Disaster Volunteer and Preparedness
CaliforniaVolunteers, Office of the Governor



Conference Chair
Jamie Cunningham



Conference Vice-Chair
Lori Freiburg

2020 National CERT Conference



VISION FOR THE FUTURE

Missouri - Summer 2020



www.2020nationalCERTconference.com

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volunteerflorida

As Florida's lead agency for mobilizing volunteers before, during and after disasters, Volunteer Florida is proud to administer the state's Community Emergency Response Team (CERT) Program in partnership with FEMA and the Florida Division of Emergency Management.



Volunteer Florida further promotes disaster response and recovery by providing training to local government, nonprofits and businesses, ensuring they effectively manage resources during disasters; administering the Florida Disaster Fund, the official state fund intended to assist Florida's communities in times of emergency; and distributing grants, such as FEMA's \$28 million Disaster Case Management Program grant. In 2018, this grant has been dispersed, in part, to 49 counties impacted by Hurricane Irma, allowing Floridians to develop and complete a disaster recovery plan.

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



Special thanks to the team at CaliforniaVolunteers for the creation of this Conference Program: Suu-Va Tai, Lai Man Wong, Benjamin Leanon, and Rose Berkatas.