



Naples, Florida – August 27-29, 2020

2020 Sponsor Packages

We are very excited about the promotional opportunities available at the 2020 Florida CERT Association State Conference in Naples, Florida from August 27 to August 29, 2020. You will have the opportunity to showcase your products and services to CERT Program Managers, CERT Instructors/Trainers and other Emergency Management Professionals at this Conference.

As the majority of the CERT programs are sponsored by a public safety agency such as fire, law enforcement and emergency services, your participation in this event will connect you with industry decision makers and give your company exposure to these organizations. As the Florida CERT Association is a 501(c)(3) Corporation, your sponsorship fee will be tax-deductible.

CERT Conference participants are always excited to visit with exhibitors during the Conference.

We invite you to review our promotional opportunities and choose the one that is right for you.

If you have any questions, please do not hesitate to contact us:

eMail: StateInfo@FlaCERTassociation.org

Bruce Caruso: 954-651-5029

Carol Sjursen: 954-803-6338

We look forward to having you at our Conference!

Thank you,

Florida CERT Association 2020 Conference Committee



2020 Sponsor Packages

TITLE SPONSOR - \$10,000

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Full Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Five (5) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Luncheon
- Logo Prominently Displayed on Signage in Exhibit Hall
- Two (2) Tickets to the VIP Breakfast on the First Day of the Conference
- Opportunity to Speak During Open Plenary Session (Day 1)
- Opportunity to Assist with Awards Presentations
- Opportunity to Provide Video on Website
- Opportunity to Provide Official Conference Tote Bag with Your Company Logo



2020 Sponsor Packages

PLATINUM SPONSOR - \$5,000

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Three Quarter (3/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Four (4) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Luncheon
- Logo Prominently Displayed on Signage in Exhibit Hall
- Two (2) Tickets to the VIP Breakfast on the First Day of the Conference



2020 Sponsor Packages

GOLD SPONSOR - \$2,500

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Half (1/2) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Three (3) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Luncheon
- Logo Prominently Displayed on Signage in Exhibit Hall



2020 Sponsor Packages

SILVER SPONSOR - \$1,000

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition



2020 Sponsor Packages

BRONZE SPONSOR - \$500

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise

Expected Exhibitor Hours:

Wednesday, August 26, 2020 from 5:30 pm to 7:30 pm

Thursday, August 27, 2020 from 8:00 am to 5:00 pm

Friday, August 28, 2020 from 8:00 am to 5:00 pm

Exhibitor Set Up:

Wednesday, August 26, 2020 from 1:00 pm to 5:00 pm