



## Plantation on Crystal River

9301 West Fort Island Trail  
Crystal River, Florida 34429

August 26-28, 2021

# *2021 Sponsor Packages*

We are very excited about the promotional opportunities available at the 2021 Florida CERT Association State Conference in Crystal River, Florida from August 26 to August 28, 2021. You will have the opportunity to showcase your products and services to CERT Program Managers, CERT Instructors/Trainers and other Emergency Management Professionals at this Conference.

As the majority of the CERT programs are sponsored by a public safety agency such as fire, law enforcement and emergency services, your participation in this event will connect you with industry decision makers and give your company exposure to these organizations. As the Florida CERT Association is a 501(c)(3) Corporation, your sponsorship fee will be tax-deductible.

CERT Conference participants are always excited to visit with exhibitors during the Conference.

We invite you to review our promotional opportunities and choose the one that is right for you.

If you have any questions, please do not hesitate to contact us:

eMail: [StateInfo@FlaCERTassociation.org](mailto:StateInfo@FlaCERTassociation.org)

Bruce Caruso: 954-651-5029

Carol Sjursen: 954-803-6338

We look forward to having you at our Conference!

Thank you,

Florida CERT Association 2021 Conference Committee



## *2021 Sponsor Packages*

### ***TITLE SPONSOR - \$10,000***

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Full Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Five (5) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Luncheon
- Logo Prominently Displayed on Signage in Exhibit Hall
- Two (2) Tickets to the VIP Breakfast on the First Day of the Conference
- Opportunity to Speak During Open Plenary Session (Day 1)
- Opportunity to Assist with Awards Presentations
- Opportunity to Provide Video on Website
- Opportunity to Provide Official Conference Tote Bag with Your Company Logo



## *2021 Sponsor Packages*

### ***PLATINUM SPONSOR - \$5,000***

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Three Quarter (3/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Four (4) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Luncheon
- Logo Prominently Displayed on Signage in Exhibit Hall
- Two (2) Tickets to the VIP Breakfast on the First Day of the Conference



## *2021 Sponsor Packages*

### ***GOLD SPONSOR - \$2,500***

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Half (1/2) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Three (3) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Luncheon
- Logo Prominently Displayed on Signage in Exhibit Hall



## *2021 Sponsor Packages*

### ***SILVER SPONSOR - \$1,000***

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition



## *2021 Sponsor Packages*

### ***BRONZE SPONSOR - \$500***

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise

#### **Expected Exhibitor Hours:**

Wednesday, August 25, 2020 from 5:30 pm to 7:30 pm

Thursday, August 26, 2020 from 8:00 am to 5:00 pm

Friday, August 27, 2020 from 8:00 am to 5:00 pm

#### **Exhibitor Set Up:**

Wednesday, August 25, 2020 from 1:00 pm to 5:00 pm