

FLORIDA CERT

ASSOCIATION

Community Emergency Response Team



Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819

August 10-12, 2023

2023 Sponsor Packages

We are very excited about the promotional opportunities available at the 2023 Florida CERT Association State Conference in Orlando, Florida from August 10, 2023 to August 12, 2023. You will have the opportunity to showcase your products and services to CERT Program Managers, CERT Instructors/Trainers and other Emergency Management Professionals at this Conference.

As the majority of the CERT programs are sponsored by a public safety agency such as fire, law enforcement and emergency services, your participation in this event will connect you with industry decision makers and give your company exposure to these organizations. As the Florida CERT Association is a 501(c)(3) Corporation, your sponsorship fee will be tax-deductible.

CERT Conference participants are always excited to visit with exhibitors during the Conference. We invite you to review our promotional opportunities and choose the one that is right for you.

If you have any questions, please do not hesitate to contact us:

eMail: StateInfo@FlaCERTassociation.org
Bruce Caruso: 954-547-2245 – carusob212@gmail.com
Carol Sjursen: 954-803-6338 – carolsjursen@gmail.com
Justin Powell: 850-307-3726 – justin@waltoncountymem.org

We look forward to having you at our Conference!

Thank you,

Florida CERT Association 2023 Conference Committee

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2023 Sponsor Packages

TITLE SPONSOR - \$10,000 (One Available)

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Full Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Five (5) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall
- Opportunity to Speak During Open Plenary Session (Day 1)
- Opportunity to Assist with Awards Presentations
- Opportunity to Speak at Awards Breakfast
- Opportunity to Provide Video on Website
- Opportunity to Provide Official Conference Tote Bag with Your Company Logo

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2023 Sponsor Packages

AWARDS BREAKFAST SPONSOR - \$7,500 (One Available)

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Three Quarter (3/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Four (4) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Opportunity to Speak at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall
- Opportunity to Assist with Awards Presentations

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2023 Sponsor Packages

PLATINUM SPONSOR - \$5,000

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- Three Quarter (3/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Four (4) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall

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2023 Sponsor Packages

COFFEE SPONSOR - \$3,000 (Two Available)

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Half (1/2) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Three (3) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall
- Prominent Signage During Morning Coffee Service either Thursday or Friday

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GOLD SPONSOR - \$2,500

- Prime Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Half (1/2) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Three (3) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition
- Special Recognition During Opening Plenary Session (Day 1)
- Featured Presence on All Conference Promotional emails
- VIP Seating at Awards Breakfast
- Logo Prominently Displayed on Signage in Exhibit Hall

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SILVER SPONSOR - \$1,500

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise
- Social Media Recognition
- Website Recognition

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2023 Sponsor Packages

BRONZE SPONSOR - \$1,000

- Exhibitor Space
- One (1) Six Foot Table
- Two (2) Chairs
- Wireless Internet Access
- One Quarter (1/4) Page Ad in Participant Packet
- Inclusion of Samples or Literature in Conference Tote Bags
- Access to Contact List of Conference Registrants
- Two (2) Complimentary Conference Registrations
- Opportunity to Sell CERT/EM Related Merchandise

Expected Exhibitor Hours:

Wednesday, August 9, 2023 from 5:30 pm to 7:30 pm

Thursday, August 10, 2023 from 8:00 am to 5:00 pm

Friday, August 11, 2023 from 8:00 am to 5:00 pm

Exhibitor Set Up:

Wednesday, August 9, 2023 from 1:00 pm to 5:00 pm

Make Sponsorship Check Payable To:

Florida CERT Association

Mail To:

Christy Moore, Treasurer
3000 Clarcona Rd., Lot 1001
Apopka, FL 32703